

09.09.2022.

Hunched over desks, tired of performing the same mundane tasks over and over.

Days fuse into a soft blur, autopilot engaged and slowly beaten down until work becomes a means to an end. A job that simply pays the bills.

Companies feed neither the mind nor the basic needs, where potential remains untapped.

Stifling innovation, middle management, push the whims of those above. Unwittingly they drown creativity under waves of paper and time-sucking, purposeless actions.

Managers focus solely on the bottom line, requiring information to be driven up to them from all areas of the business. The impact they intended never materialises.

There is a need for change.

To align the values of employees to the organisation's.

To drive engagement.

To nurture creativity.

To row together as one.

A vision is

needed.



# CURRENT STATE

