

ORIGIN STORY

Striving for better results, desiring the improvement of sales or production efficiencies, without improving people. For me, it seemed simply alien.

Early in my career, frustration ate at me. I often observed measures being put into place, without offering clarity, yet expecting buy-in. I am a natural fixer. Observing the deterioration of things around me was torturous, I wanted to help. I needed to find a way to get-to-be heard.

So, with zest and vigour I seized the opportunity to ask my CEO, “how do you know people are in the right job to be the most use to the company?”

“In honesty, to have a better job here, you really need to leave, train and re-apply” he said.

My enthusiasm rapidly deflated, is this what work environments needed to be like? **Is everywhere the same?**

I harkened back to Star Trek the Next Generation S3 E1-Hollow Pursuits. The struggles of engineer **Reginald Endicott Barclay III**, and pondered 'what if?'

What if People could be encouraged to use their talents?

What if Leaders had a way to rely on correct decisions being made?

What if there was direction?

What if... we could create businesses like the Federation?

All the what if's then transformed into a focal 'how can I?'

How can I create a culture of engagement where developing people is prioritised and still provides higher returns of value to any business?

Nuutology is the vessel to embody this, helping everyone **boldly grow** where they have never grown before.

