

# CEO COMMITMENT

This is my commitment to everyone

I am excited by the prospects outlined in this document and am **committed to do my utmost to help us reach those places.**

To encourage the uptake of values, bonus schemes will be attributed to those that **demonstrate values** and not results.

My focus will be on how **every staff member can create the most impact.**

We will be driven by **Our Vision** and work to ensure Our song is sung throughout our target market.

Do not compromise on the value added to our customers, we aim to give them at least 10x the return on their investment with us.

I believe it is of utmost importance that we all continue our learning journey, and **I will create opportunities** for that to exist.

## THIS IS OUR TIME



# ENGAGE

